

Company Milestones



- Foundation
- 1st transponders & patents
- 1st RF multi-readers
- Receive 1st order for 1Mio laundry tags
- **Management buyout**
- Won largest tender for dog ID in EU
- Receive order for 1.4Mio laundry tags
- ISO standard Animal Ident. published
- Start of in-house production of tags
- Rapid revenue growth
- First subsidiary in US, Datamars Inc.
- Production JV with Schaffner EMW Thailand
- **10 patents (i.e. anti-collision technology)**
- First to read 100% of 400 garments in a bag
- Banfield US distribution contract AID
- Founding of Crystal Imp. Corp. in US (AID)
- Buyout by current investors
- New pet re-unification solution, PetLink
- Distribution contract with Bayer US (AID)
- Launch of first polymeric implantable transponder
- Acquisition Youngstown Systems Corp.
- Strengthening of Management Team
- Filed 4 new patents
- **Founding of Datamars Thailand**
- Production TID transponders in Thailand
- Filed 4 new patents, 2 new granted
- Fully networked HF reader
- Smallest laundry transponder
- Filed various new patents
- New brand image
- Settlement of all US litigations
- **New ultra resistant TID tag**
- In-sourcing of AID tag production
- **Acquisition of assets of Rumitag**

